

ROSA

THE UK FUND FOR
WOMEN AND GIRLS

TWGGGS

Summer Term

National Charity

STAND
WITH
US
ROSA



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WOMEN AND GIRLS



WOMEN
THRIVE
FUND
ROSA SMALLWOOD TRUST

What is this term's **NATIONAL CHARITY...?**



- Rosa was started in 2008 to help tackle the underfunding and under-representation of small charities across the UK that specifically support women and girls in their own communities. In 2025, still only 1.8% of charity fundraising across the UK was spent directly on issues that affect women and girls. Rosa and its local projects needs that to change - with our help.
- The charities Rosa now supports offer women and girls key services, counselling and a powerful public voice that aim to make their lives better - whether they have experienced poverty, violence, discrimination, healthcare inequalities, or any other forms of trauma & crisis in their lives.

ROSA
VOICES FROM THE FRONTLINE



What is this term's **NATIONAL CHARITY...**?

- **How does Rosa work?**

Rosa raises money on behalf of the charities it supports - so that the charity project can focus its full attention and skills on working with the women and girls they aim to help.

As a national organisation, Rosa also provides vital non-financial support and guidance to charities: leadership coaching, safeguarding and wellbeing, publicity and social media training, which enables them to grow and have an even greater impact in their communities



"When women are given opportunity, everyone benefits. Communities grow stronger, businesses gain exceptional employees, and society becomes richer in diversity and understanding."

Esther Sterngold, Goldstar Creative Marketing

More about this term's **NATIONAL CHARITY...**

- **How does Rosa work?**



Rosa works on behalf of UK charities across three main programmes of support:

- **Rise Fund** - supports the growth and development of charities run by Black and minority ethnic women on behalf of their own communities
- **Voices from the Frontline Fund** invests in campaigning and advocacy work, which raises the voices of women and girls on issues that matter most to them.
- **Stand With Us Fund** provides support to emergency organisations working to address male violence against women and girls (VAWG) across the UK.

More about Rosa's **RISE FUND...**

The charities supported through the Rise Fund are led by - and work for - women and girls from Black and minority ethnic communities across the UK - each of these project have a shared aim: to work for a society where women and girls are **safe**, **healthy** and **equal**.

The Rise charities have a rich history of empowering individuals and communities, collectively campaigning on issues of racism, sexism and poverty as well as discrimination due to disability, sexuality, and immigration status.

KEY FACTS & STATS:

- **35 UK based women'led charities**
- **£1.38m raised & shared between the key charities**
- **12, 451 women & girls supported**



CASE STUDY: Which UK charities has **Rise Fund** helped?



Utulivu
(oo-too-lee-vu)
is a Swahili word
meaning **calmness**

“There is a great need for the work that Utulivu does. We have been going for 20 years and we are a lifeline for many vulnerable women. We provide 1-to-1 and community focussed support and activities that improve mental health and wellbeing, particularly for Black, Asian, Minority Ethnic and Refugee women and girls. We’re really proud that over the years we’ve supported nearly 2,000 women, girls, and families. Rosa has funded Utulivu five times over the years – the most recent was a grant from the Rise Fund.”

Cecily Mwaniki, Founder and CEO



More about Rosa's **VOICES FROM THE FRONTLINE FUND...**

Since 2016, Rosa's Voices from the Frontline programme has helped 120+ women's and girls' organisations to campaign on a range of issues, including equitable healthcare access, flexible working, support for survivors of domestic and sexual abuse, maternity rights, and better representation for women in politics.

Rosa prioritises organisations where the funding need is greatest. 14 of funded organisations are in the top 20% most deprived areas of the UK and 9 are organisations led by and for Black and minority ethnic women and girls. 19 are receiving funding for national campaigns and 14 for local campaigns

- **120 fundraising grants provided**
- **200 leadership & advocacy workshops delivered**
- **60 local campaigns given national publicity**

**VOICESFROM
THEFRONTLINE**

CASE STUDY:

ROSA VOICES FROM THE FRONTLINE



“Teenage girls are often excluded from the design of parks and public spaces, leaving them without places where they feel welcome or valued. To ensure that they have access to spaces that meet their needs and are inclusive, we work directly with teenagers and young women, campaigning and advocating for them to be involved in the process of designing places they will use and enjoy. Our Vision is a world where all parks and public spaces are designed to make teenage girls feel valued and included and where everyone feels welcome.”



More about Rosa's **STAND WITH US FUND**

The **STAND WITH US FUND** was set up to address the critical lack of investment in frontline organisations supporting women and girls who experience male violence, either in their own homes, online, or in public spaces.

According to the latest government data, provided by the Femicide Census, harassment, intimidation and violence towards women and girls is rising in the UK. Tragically, since the fund was started in 2021, an average of two women are killed every week at the hands of men

The Stand With Us fund supports the many organisations run by women, for women, who stand up and take action every single day to support women and girls whose lives are devastated by male violence.

The aim of this fund is simple: to make women and girls feel safer, feel supported, and for those who have been affected, to help them to recover and rebuild their lives.

- **£575,000 distributed to 25 UK charities**
- **Direct, emergency support provided for 13,500 girls & women**
- **A pledge to raise another £500,000 by the end of 2026**



CASE STUDY: Which UK charities has **STAND WITH US** helped?



Pandora Project offers advice, support and information to adults and children affected by domestic abuse in rural Norfolk. With funding from Rosa's Stand With Us Fund, it has become a specialist charity in working with children affected by abuse and violence in their own homes.

Pandora Project was originally set up in 2013 to provide emotional and practical support to women affected by domestic abuse in a small area of West Norfolk. It quickly expanded to working with children and young people as they are truly the hidden victims in abusive households.

The charity still has an all female workforce, and most of its team members and counsellors have lived experience of domestic abuse so are passionate about helping to make a positive a difference to the everyday lives of women, children and families.



It's over to YOU...!

Please support **Year 7, 8 and 9** who will all be fundraising for Rosa this term - they are coming up with lots of creative ideas in exchange for your donations!

Check the **Charities Noticeboard** & **Pupil Bulletin** for event details!

REMEMBER - check the *Fundraising Rota* for your *Form Charity Date* and all the key info you need to get started!

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